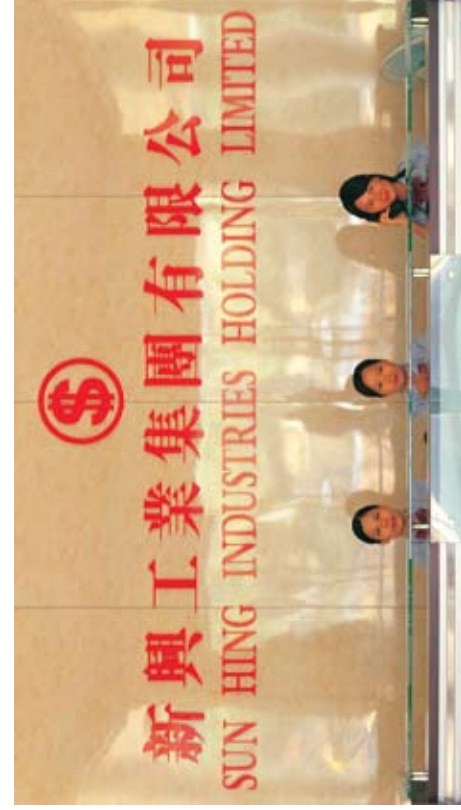


The City of Production: A Fantastic Opportunity to Experiment with Positive Capitalism

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How does a city materialize?

How does the production happen?

How to achieve a work and life balance?

Those are fundamental questions to set up a story.

The city materializes when complex social relationships can take place.

The city materializes when a critical high density is reached.

The city materializes when it offers a multiplicity of activities.

The city materializes when we can live and work together.

Production happens when work is being done.

Production happens when outcomes are tangible.

Production happens when a certain level of standardization is reached.

Production happens when we can live and work together.

Overall, the city of production is about balancing life and work.

First of all, it is said that workers need to work.

In one way or another, everyone has to produce.

One can say that production is the result of work.

But apart from a process, what is work really?

Remember Arendt's text *The Human Condition*,

As she suggested the differentiation between labor and work:

Meaning the distance between the final outcome and the labor.

Capitalist production cannot fulfill the requirements of the self.

The idea of labor is embedded in the conception of life.

The labor maternity room hears the first cry, the child's first breath.

So life could be the starting point for defining work.

Without life, there is no work therefore no production is possible.